

ORDER



Fox 30 JAX

Orders
Order / Rev: 61619
Alt Order #: 09820440
Product Desc: AARON BEAN FL SENATE
Estimate: 441
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Aaron Bean (R) FL Senate District 4
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	14	\$3,670.00	\$3,119.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$3,670.00	\$3,119.50	0.00
Totals	14	\$3,670.00	\$3,119.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Fox 30 JAX	8%	\$3,670.00
Market	100%	\$45,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	67%	\$30,736.25
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	25%	\$11,468.75
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/16/12	10/21/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI- TWTFSS	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
NEWS 1X ADDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTFSS			4			\$150.00		0.00			
E 2	WAWS	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	PM- - - T- - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - T- - -			1			\$500.00		0.00			

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E 2	WAWS	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				NLCS											
E 3	WAWS	10/21/12	10/21/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				FOX NEWS SUNDAY RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$120.00			0.00			
E 4	WAWS	10/22/12	10/22/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$150.00			0.00			
E 5	WAWS	10/16/12	10/21/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-TWTFSS	:30	4	\$280.00	P-3	0.00	NM	4	\$1,120.00
				NEWS ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTFSS		4			\$280.00			0.00			
E 6	WAWS	10/19/12	10/19/12	Fri Reg 1 Fri Reg 1	CM	8:00 PM-9:00 PM	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				FRINGE ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$400.00			0.00			
E 7	WAWS	10/22/12	10/22/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-----	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
				NEWS ADD.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$280.00			0.00			
E 8	WAWS	10/22/12	10/22/12	MLB Championship Series MLB Championship Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				NLCS ADD.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$500.00			0.00			
													Totals	14	\$3,670.00